

hirewesternu Career Fair

2023/24 SPONSORSHIP PACKAGE



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Letter from the Associate Director, Careers & Experience

On behalf of Western University, I am pleased to share that we will be hosting a **two-day** hirewesternu Winter Career Fair on Wednesday, January 31 & Thursday, February 1, 2024. We are thrilled to invite you to interact with our students and make connections for employment and internship hiring. I am confident you will meet high achieving, community engaged, global ready, research oriented, and entrepreneurial candidates who are ready to contribute to your organization.

If you would like to identify new talent and increase your brand visibility with Western students, I encourage you to become a sponsor for hirewesternu Winter Career Fair. This document outlines the key benefits for sponsors.

Thank you for choosing Western. We look forward to introducing you to our students.

Best wishes,

Heather Wakely

Associate Director, Careers & Experience



Mission Statement & Purpose

The mission of the Career Fair is to provide an opportunity for Western students to learn about and connect with organizations offering internship and employment opportunities in different industries. This fair attracts students from Western's **12** faculties and over **200** programs, as well as Western's highly skilled alumni and community members.

You will find students with diverse skillsets from:

- » Arts & Humanities
- » Brescia University College
- » Ivey Business School
- » Education
- » Engineering
- » School of Graduate & Postdoctoral Studies
- » Health Sciences
- » Huron University College
- » Information & Media Studies
- » King's University College
- » Law
- » Schulich School of Medicine & Dentistry
- » Don Wright Faculty of Music
- » Science
- » Social Science
- » Western Continuing Studies

Your participation is an excellent way to build your campus brand, promote your current and upcoming opportunities, and meet potential candidates who will drive the future success of your organization.

To learn more about how you can recruit from Western, please visit our [website](#).

Why should my organization become a Sponsor?

Your participation is an excellent way to build your campus brand, promote your current and upcoming opportunities, and meet potential candidates who will drive the future success of your organization.

Western has some of the finest academic and co-curricular programming in the country, and our graduates consist of more “Top 40 Under 40” talent than any other Canadian university. By sponsoring the hirewesternu Fall Career Fair, you put your company at the forefront for hiring our extraordinary talent.

More specifically, the benefits of being a Fair Sponsor include:

- » **Networking opportunities** with a diverse group of Western students and alumni
- » **Extensive visibility** at the fair
- » Building your **organization's presence** through our social channels
- » Participating in **premium recruitment activities** offered through Careers & Experience

As a Sponsor, you get more choice, more visibility, interaction. This enables your company to make the greatest impact.

Curious about the impact of our most recent hirewesternu Career Fair?

[Click here to see the highlights.](#)



Executive Sponsorship

\$1,100 + HST

(10 opportunities available)

Extensive Event Visibility

- » Opportunity to select booth location
- » Standard booth at the fair with electrical support
- » Food and refreshments for up to 5 representatives
- » Complimentary parking for up to 3 vehicles

Print Recognition

- » Your organization's logo on the billboard sign in front of the University Community Centre, Western's centrally located hub of student activity
- » Your organization's logo printed on Fair posters and materials distributed across campus

Online Recognition

- » Your organization's logo (212 x 212 pixels) on the Career Fair landing page for students
- » Promotion on a Western Student Experience branded account that educates students about your organization in relation to career development learning outcomes
- » Your organization logo and a sponsor recognition on our student-facing event website

Recruitment Opportunities

- » Arrangement of one **information session***

**Sponsor is responsible for contacting the Employer Relations Team at Western University to book their information session:*

hirewesternu@uwo.ca or **519-661-3619**.

Additional fees may apply for catering, set-up, and clean-up.

Contact Us

Shanice Narain

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University Community Centre, Room 210
London, Ontario

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[Connect on LinkedIn](#)



Careers & Experience connects employers with Western's extraordinary student talent. We work collaboratively with industry and community partners to understand their unique needs and provide recruiting opportunities to match their organization's goals. With 12 faculties and over 200 programs, Western has the student talent to meet the hiring demands of your organization. Start building your Western talent pipeline and [hirewesternu!](#)